**B6 - Homepage & Categories**

**User Goal:** Allow users to drill into the site easily from one of the 3 Browse categories and showcase a Featured Destination. Secondary Goal is to encourage new users to Sign Up and become members by highlighting the Member Benefits.

* **Brand** *(logo placement)*
* **Value Proposition** (this describes the site)
  + **A World of Waves at your Fingertips**

See the outer reefs of Bali. Surf Morocco’s “Money Wave”. Surf Tavarua from your own virtual seat at “Restaurants”. Explore a world of surf… from anywhere in the world.

* **Members Section**
  + Login Form *(for returning members)*
    - username field and label
    - password field and label
    - remember me affordance/signifier
    - “Log In” affordance/signifier
  + Become a Member *(for new visitors)*
    - Provide Benefits (see below)
    - Sign Up affordance/signifier that takes users to the sign-up form
* **Featured Destination**
  + Destination title *(ex. Supertubos, Peniche Portugal)*
  + Picture (high resolution photo or placeholder)
  + Brief description
    - Make no mistake: Supertubos is one of the best waves in Europe. There's one main peak with a super-fast (though makeable) left, and a somewhat shorter right, and one other peak down the beach that's not quite as perfect but still way better than your average day at Huntington Pier.
  + **More Details »** affordance/signifier
* **3 Browse Categories** (These links will direct users to lists)

1. Link to site category (ex. Destinations)
2. Link to site category (ex. Surf Savers)
3. Link to site category (ex. Top Picks)

* **Search**
  + Search field with intuitive affordance/signifier to search

**Member Benefits**

Visual example of formatted text. Create a unique layout to match your wireframes. Add icons or placeholders to include a Thumbnail + Text Design pattern.

|  |
| --- |
| **Member Benefits**  Worldsurf.com provides its members with access to premium **members only** features like: |
| **WorldSurf Cams**  See what the conditions are like 24 hours a day 7 days a week with our destination cams. Exclusive to worldsurf.com members |
| **Tips & Tricks**  Get advice from other surfers that have “been-there-done-that” to make your next surf trip the best it can be. |
| **Surf Saver**  Save and revisit your favorite surf destinations to make the decision of where to go next, easier. |

**Design Patterns**

Utilize these Design Patterns for your wireframes. Definitions found in your textbook.

1. 1. Feature, Search, Browse
2. 2. Escape hatch
3. 3. Titled sections
4. 4. Prominent “done” buttons
5. 5. Clear Entry Points
6. 6. Grid of Equals
7. 7. Center Stage
8. 8. Dynamic Queries (one way to find destinations using categories)
9. 9. Overview + Detail (another way to find destinations using a map)
10. 10. Datatips (indicating destinations on a map)
11. 11. Global Navigation

***Note:***Don’t forget to annotate each Design Pattern on your wireframes. Make sure to check the [Grading Rubric](https://docs.google.com/spreadsheet/ccc?key=0AhFLFEj_TAlgdFR4bzlkb0NYMVVSNTFYU1BkV3p6Qmc&usp=drive_web#gid=21) for all of your requirements.